THE

REPCENTRIC

SPECIALIST

Eyes continually seeking new ways to help you make your practice more efficient.

A friendly smile to ____ remind you how much we appreciate you.

Hands capable — of guiding you through new stages of business growth.

Larger than average brain to better understand your business and it's potential.

Ears that concentrate on really listening to what you say are your practice's needs.

Strong shoulders that can take on the toughest challenges.

A heart that cares about you and your future success.

Feet solidly planted on the ground to support you while you grow your practice.

Because it's all about YOU!

At Securities America, YOU are the center of our Professional Development team! YOU play the pivotal role in many business and operations decisions made within our company. YOU have defined our mission to foster the independence, success, and integrity of financial professionals. Securities America employees are trained to focus on YOUR needs, and are given the authority to do what it takes to help YOU achieve success. We listen to what our reps have to say, and the Professional Development support we provide is personal and professional – centered around YOU.

Great service, great technology, and great payout – we offer the best value among independent broker/dealers. Experience the RepCentric Difference at Securities America.

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Joe Bonnett Registered Principal Securities America



I wanted a broker/dealer that would put me first and would care about the success of my practice. With Securities America, I know that every day they're working to make it easier for me to do business with them and with my clients. Securities America provides a Continuous Marketing Program that I can personalize to fit my needs, making it easier to create and maintain client relationships. It's refreshing to work with a broker/dealer who truly listens to what I have to say and understands what I need to run my business effectively.

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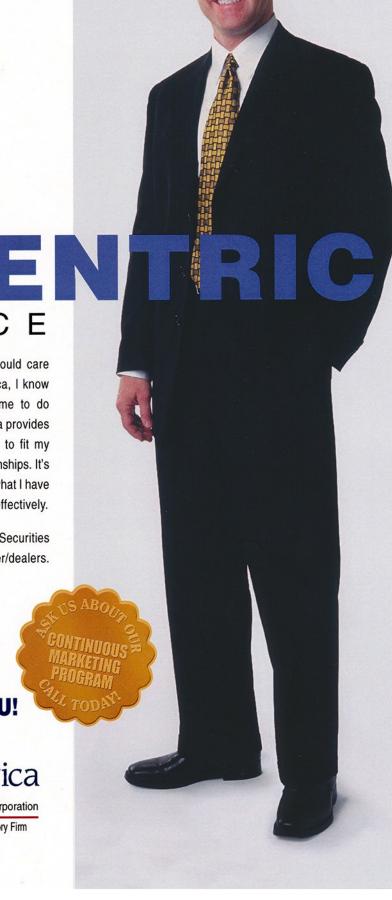
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