

New Two-Factor Authentication App Launched for FTNI's ETran Lite Check Processing Platform

"FTNI Authenticator" offers an added layer of security for internal users of FTNI's ETran Lite remote deposit capture solution at financial services firms nationwide.

OMAHA, Neb. (PRWeb) July 7, 2016 — FTNI announced today that **FTNI Authenticator**, its new two-factor authentication module, is available for the ETran Lite platform. The platform is currently used by over 80 financial services firms nationwide providing remote deposit capture (RDC) and mobile remote deposit capture (mRDC) solutions from a single platform.

Designed as a tailored check processing solution specifically for the Financial Services industry and delivered in a SaaS model, ETran Lite can be seamlessly integrated with existing back-office accounting applications, banking relationships and any Digital Check desktop scanner. ETran Lite also delivers mRDC capabilities via a dedicated mobile application available for iOS or Android mobile devices. Payment data associated with the checks is automatically sent for upload to the company's back-office systems, including brokerage systems like Thomson Reuter's Beta, Pershing X360 and Stephen's Talisys.

Two-factor authentication, often abbreviated as 2FA, is a security method that confirms a user's identity through a combination of two different identifying elements. Single-factor authentication is the basic log-in procedure of 'username' and 'password.' Employing a second identifying factor provides another layer of security, helping further validate a user's identity. Available for iOS and Android, the FTNI Authenticator app applies a time-sensitive, encrypted code as its second identifying factor. Users then enter this code upon logging into the ETran Lite platform to satisfy the second factor of identification.

"As financial services providers continue to look for enhanced security features in their cash management applications, two-factor authentication provides the increased level of security they need," said Chris Thompson, COO, FTNI.

Thompson added, "We're also excited to soon be able to offer the FTNI Authenticator module for our award-winning ETran platform as well. We anticipate rolling it out during the fourth quarter this year."

FTNI's flagship solution, ETran, is a true integrated receivables platform that provides RDC and mRDC capabilities like ETran Lite, while also streamlining the acceptance, processing and posting of payments and remittance data across any payment method (check, single/recurring ACH, credit/debit card, cash) or channel (mailed-in, called-in, in-person, online, mobile). Based in the cloud and featuring flexible 'plug-n-play' functionality, ETran enables efficient integration with existing banking and merchant processor relationships, check scanning hardware and back-office systems to deliver accelerated straight through processing.

About FTNI

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's flagship integrated receivables hub, ETran, accepts any payment method, via any payment channel — on a single, secure, cloud-based platform. ETran's easy-to-deploy, modular design seamlessly integrates current business processes, bank and processor relationships, and back-office accounting software to deliver increased efficiencies and cost savings as a result of true straight through processing. Founded in 2007, FTNI serves more than 18,000 corporate users from leading organizations such as the American Red Cross, Benchmark Senior Living, DirectBuy, Five Star Senior Living, Home State Bank, Independence Bank, LPL Financial, Mutual of Omaha Bank, OppenheimerFunds, Penn Mutual, Physicians Mutual Insurance, Proxibid, RealPage, Shamrock Foods, Stifel, Nicolaus & Company, The McClatchy Company and many more. For more information, visit www.ftni.com.

Securities America Advisors, Inc. - An SEC Registered Investment Advisory Firm Securities America, Inc. - Member FINRA/SIPC

Securities America to Acquire Award-Winning Broker/Dealer Brecek & Young Advisors, Inc.

OMAHA, August 5, 2008 – Securities America Financial Corporation has signed a definitive agreement to acquire Folsom, Calif.-based Brecek & Young Advisors, Inc from Security Benefit Corporation (SBC) of Topeka, Kansas. Terms of the transaction were not disclosed.

Under the acquisition plan, Brecek & Young Advisors' employees and advisors will become affiliated with Securities America, Inc. in late 2008. The addition of Brecek & Young Advisors represents approximately \$42 million in gross revenues, more than \$1.3 billion in fee-based assets under management and more than 300 producing financial advisors. After the transition, Securities America will serve approximately 2,000 independent advisors with an estimated \$550 million in revenue and \$15 billion in fee-based assets under management.

"This acquisition is a natural progression of the success we have cultivated over the past 24 years," said Securities America Chairman and CEO Steve McWhorter. "It further demonstrates that Securities America is a top-tier independent broker/dealer and that we are committed to growth. This is a great fit because our cultures and product mixes are very similar. In addition, Brecek & Young's award-winning, service-oriented reputation will complement Securities America's history of extraordinary service as our advisors' business growth expert."

"Combining the strengths of our companies makes for a powerful value proposition for the financial advisors and employees at both firms," said Brecek & Young President, Chairman and CEO Chris Ranney. "There are many similarities between Brecek & Young and Securities America, specifically in the area of providing extraordinary service to advisors and the focus on wealth management. We are looking forward to leveraging the technology, practice management training and coaching programs that Securities America is renowned for, and we are excited to introduce our thriving internal asset management program to their advisors."

The acquisition will give Securities America's current advisors access to Iron Point Capital Management, Brecek & Young's successful internal asset management program, and to extensive market expertise, including 403(b) issues. Advisors from both firms will benefit from a much larger pool of successful advisors with whom they can network for best practices, as well as business succession and acquisition planning. They will also see a potential for cost reductions over time as economies of scale are realized.

"As we searched for a buyer for Brecek & Young, we sought a new owner that demonstrated the ability to provide the focus, necessary capital, managerial expertise, reputation and capabilities to help Brecek & Young grow to its fullest potential. SBC selected Securities America because of its leading and well-respected position in the independent market space, and because its culture most closely resembles the tradition of extraordinary service, innovation and open communication that Brecek & Young represents," said Security Benefit Corporation Chairman and CEO Kris Robbins.

The transaction is subject to regulatory approval.

Securities America is committed to maintaining offices in both Folsom, Calif. and Cincinnati, Ohio, Brecek & Young's current home office locations.

Securities America Financial Corporation is a wholly owned subsidiary of Ameriprise Financial, Inc.

SOURCE: SECURITIES AMERICA FINANCIAL CORPORATION

For details or answers to questions regarding this or any Securities America topic, please contact Deb Hansen, First Vice President of Marketing at dhansen@saionline.com or 402-399-9111, Ext. 4600.

About Securities America

Headquartered in Omaha, Nebraska, Securities America, Inc. currently has more than 1,600 financial professionals nationwide who have invested more than \$44 billion for their clients. Securities America Advisors, Inc. is an SEC-Registered Investment Advisory firm with more than \$13.5 billion in assets under management and administration that offers investment management, financial advice and financial planning through financial advisors. Securities America's mission is to foster the success of financial professionals so they can provide quality, objective financial counsel and services to their clients. Additional information is available at www.securitiesamerica.com.

About Brecek & Young Advisors, Inc.

Headquartered in Folsom, CA with a Midwest office in Cincinnati, OH, Brecek & Young is a full service broker dealer and registered investment advisory firm that services the needs of individuals and corporations nationwide. BYA has earned numerous awards for its customer service and wealth management platform including five *Broker/Dealer of the Year Awards* by Investment Advisor Magazine and all four of Boomer Market Advisor Magazine's *Broker/Dealer Excellence Awards* in 2007. More information on Brecek & Young Advisors, Inc. can be found on the Internet at www.brecek.com.

About Security Benefit Corporation

Security Benefit Corporation fosters strong partnerships to provide insightful and customized retirement solutions for employers and individual investors nationwide. Through a broad advisor network and its nationally recognized money managers, Security Benefit provides mutual funds, annuities and retirement plans and programs. As an industry leader in service technology, Security Benefit affiliates also offer business processing and broker/dealer solutions tailored to the financial services marketplace. For more information, visit www.securitybenefit.com.

About Ameriprise Financial

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information, visit ameriprise.com.



Securities America Advisors, Inc. - An SEC Registered Investment Advisory Firm Securities America, Inc. - Member FINRA/SIPC

Successful Acquisition Gives Securities America Leverage for More Acquisitions and Attracting 'Super Branches'

OMAHA, NE – March 31, 2009 – With the successful integration of advisors from Brecek & Young and ePlanning under its belt, Securities America plans to leverage the technology and processes it has developed to attract additional broker/dealer acquisitions and "super branch" offices.

The firm's newly developed resources minimize work for incoming advisors, help them implement rapid productivity improvements, and make the transition as seamless as possible for advisors' clients. With several similar opportunities in Securities America's recruiting pipeline, the nation's fourth largest independent broker/dealer is positioned well for growth in a climate of heightened regulatory scrutiny and a volatile economy.

"The processes and technology we developed facilitated our ability to retain 95 percent of the Brecek & Young advisors, which was effectively 100% of the advisors we expected to transition," said Securities America CEO Steve McWhorter. "We used this acquisition experience to refine those systems and create repeatable processes to use with other firms. Our goal is for Securities America to be the leader in the industry at bringing on board other broker/dealers and large branch offices. I am very excited about how well we are now positioned to help larger firms' advisors and clients join Securities America."

Securities America offers a clear advantage in operational economies of scale, automated systems for monitoring and managing regulatory issues, advanced technology for all phases of advisors' businesses and proven business development resources. Prospective broker/dealers and large branch offices can now choose to take advantage of these and other industry-leading resources, helping their businesses thrive even in the toughest of regulatory and economic conditions – and do so with as little change as possible to their day-to-day business.

"We bring some new things to the table for small B/Ds and large branch offices that want to take advantage of Securities America's size, stability and technology," said Gregg Johnson, senior vice president of Branch Office Development and Acquisitions for Securities America. "When joining Securities America, these businesses get the transition support they come to expect from an industry-leading broker/dealer, *plus* they receive a *whole new level* of in-depth, custom support from us. With custom training materials, custom webcasts, custom product and service comparisons, custom assessments and more, we give transitioning advisors an unprecedented amount of personal support that, frankly, most other broker/dealers simply are not willing or able to provide."

Former Brecek & Young advisor Whitney Otis said of Securities America's new acquisition and transition systems, "As a former COO and part owner of a privately-held company doing a bit over \$50 million in revenues, I am well aware of the complicated issues that acquisitions and large transitions present. I must say that I am really impressed with the careful thought put into the acquisition, integration and transition. With Securities America I can process virtually everything online. The firm's web capabilities are superb and the rep support, technology, and back office staff with whom I have worked have all been fantastic."

In addition to its signature level of extraordinary service, Securities America offers a tangible package of support for B/Ds and large branches joining the firm.

- (1) Each incoming B/D or branch has its own personalized transition website. The site features information, training, tips, news, shortcuts and more, tailored to the B/D or branch's specific needs. The website is available at the announcement of a firm joining Securities America, throughout its on-boarding process, and into the first few months after integration. In addition to the site, Securities America's marketing and communications professionals help leaders of incoming B/Ds or branches craft messages and materials for their advisors and clients about the acquisition or transition.
- (2) A 2,500 line-item project plan provides a detailed framework for transition but allows the flexibility to meet the needs of the advisors. A 24/7 command center monitors the incoming firm's integration plan during the first week of transition.
- (3) A dedicated team of senior officers and managers meets weekly throughout the acquisition or transition process to ensure the firm's project plan is on target and on time. Each incoming B/D or large branch also has an assigned group of transition specialists to give personal assistance throughout advisors' integration.

"All levels of communication during the acquisition were terrific," former Brecek & Young advisor Danelle Gooderham said of her acquisition and transition experience. "Once we got a feel for Securities America's culture, we knew it was going to be a good move. I was so impressed with the positive and quick response from all staff with whom we dealt. They were friendly, timely and knowledgeable in essentially every phase of our move!"

Securities America's recent successes also highlight the broker/dealer's commitment to, and ability to maintain, an extraordinary service level for its growing advisor base. The firm's primary call center, the Rep Relations Center, continued an average-speed-of-answer of 12 seconds for incoming advisor calls. Careful advisor transition planning, coupled with added talent and expertise from the incoming firms, bolstered Securities America's ability to maintain their trademark RepCentric® service.

Advisor Shari Ranney concurred and added, "Securities America was fantastic at anticipating my needs and having the training, systems and processes in place to ensure I was prepared for transition. The personalized acquisition/transition website, broad range of introductory webcasts and meetings, and the detailed how-to materials and training have all helped me get a solid grip on our transition."

"I'm confident that the opportunity to join Securities America as a new 'super-branch' manager will allow me and the advisors I manage to benefit from new and expanded resources, allowing us to deliver exceptional financial counsel and service to clients, while running a more profitable and satisfying business." said Cliff Gamble, former ePlanning Securities President and CEO, and current Securities America Branch Manager for Gateway Financial Group.

About Securities America

Headquartered in Omaha, Nebraska, Securities America, Inc. has more than 1,900 financial professionals nationwide with more than \$34 billion in client assets under their supervision. Securities America Advisors, Inc. is an SEC-Registered Investment Advisory firm with more than \$10 billion in assets under management and administration that offers investment management, financial advice and financial planning through financial advisors. As the business growth expert, Securities America's mission is to foster the success of financial professionals so they can provide quality, objective counsel and services to their clients. Additional information is available at www.securitiesamerica.com.

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